



The Nal'ibali Trust

Suite 17-201, Building 17
Waverley Business Park
Wycroft Road, Mowbray
7700, Cape Town

3 July 2019

Dear Reading Club Leader,

EVALUATION OF THE QUALITY, SUSTAINABILITY AND OUTCOMES OF READING CLUBS

As you are aware, reading clubs (RCs) are a key part of Nal'ibali's reading for enjoyment campaign. RCs are places where children and adults choose to go to for reading, telling stories, writing, and other fun activities related to stories and books.

Across the country, the Nal'ibali network of RCs has grown significantly - from 100 clubs in 2012 to more than 4800 in 2018! RCs are meeting in homes, schools, libraries, community centres, churches and many other places. **Nal'ibali wants to understand more about how reading clubs form, what is happening in reading clubs, what they are achieving.**

Nal'ibali has appointed JET Education Services (JET) to conduct an evaluation of the quality, sustainability and outcomes of the RCs.

The evaluation includes two parts:

- 1) **a survey** of active reading clubs and inactive reading clubs, and
- 2) **site visits** to 25 active RCs that will be selected from the survey sample.

The 25-30-minute survey will be conducted telephonically between 4 July and 9 August. The site visits will take place from 12 August to 6 September. JET will contact the leaders of the reading clubs where they will do site visits to arrange the visits. The site visits will include:

- observation of RC activities,
- interviews with FUNda leaders, and
- focus groups with children and parents.

Your participation in the survey and site visits is voluntary. Survey participants will receive R10 airtime as a thank you for their time.

The evaluation is very important, as it will inform Nal'ibali **how it can better support reading clubs**. To this end, **we request that you participate in the survey and/or the site visits if you are contacted by JET**. Your assistance in this regard is highly appreciated.

Thank you so much for the contribution you are making as a Nal'ibali reading club leader - we truly appreciate it!

Sincerely,

Katie Huston (Head of Innovation, Research and Evaluation, Nal'ibali)

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