

THE POWER OF READING TO YOUR CHILDREN

THE LITERACY CHALLENGE IN SOUTH AFRICA

43% of our Grade 5 children were unable to read at even the basic reading level when tested as part of an international reading study.

Progress in International Reading Literacy Study (PIRLS), 2011



Only **5%** of our Grade 5 children reached the high level international benchmark for reading.

Progress in International Reading Literacy Study (PIRLS), 2011



Even in small classes of 20 children, few, if any teachers, can find even **5** minutes of time in a day to devote to reading with each child.

Adams, 2002



THE GOOD NEWS

Read to your children

A significant factor influencing a child's early educational success is an introduction to books and being read to at home prior to beginning school.

National Commission on Reading, 1985

Be a reading role model

Children who know adults who read for pleasure take it for granted that reading is a valuable and worthwhile activity.

Csikszentmihalyi, 1991



DID YOU KNOW?

GROW A LOVE OF READING

Children who like reading are motivated to read and are more confident and better readers than children who do not like reading.

PIRLS, 2011

TURN OFF THE TV

Children who read a lot as opposed to watching television develop longer attention spans.

Jim Trelease

JUST 15 MINUTES A DAY

15 minutes of reading with your children each day can expose them to 1 million written words in a year.

Anderson, Wilson, & Fielding, 1988

Illustrations by Rico; infographic by Pixel-Ninja



It starts with a story...